



i have a plan
IOWA

Iowa Financial Literacy Program

In an effort to bring financial literacy to every Iowa high school, Iowa College Aid provides, at no cost to schools*, an online financial literacy platform, developed by EverFi, Inc. The Iowa Financial Literacy Program helps Iowa educators teach, assess and certify Iowa high school students in over 600 core concepts of personal finance.



IOWA FINANCIAL LITERACY PROGRAM OVERVIEW

Educators can use this online financial literacy program in a co-curricular or stand-alone manner with a wide variety of subjects including: economics, family and consumer sciences, personal finance, math, business, or as a graduation requirement. The material is covered through 10 highly interactive learning modules, which averages an estimated 6 hours to complete. Each learning module meets the financial literacy essential concepts and skills of the Iowa Core and includes a pre-test and post-test to assess student improvement. The program also features a virtual reality life game where students apply their newly acquired knowledge as they explore real-life situations.

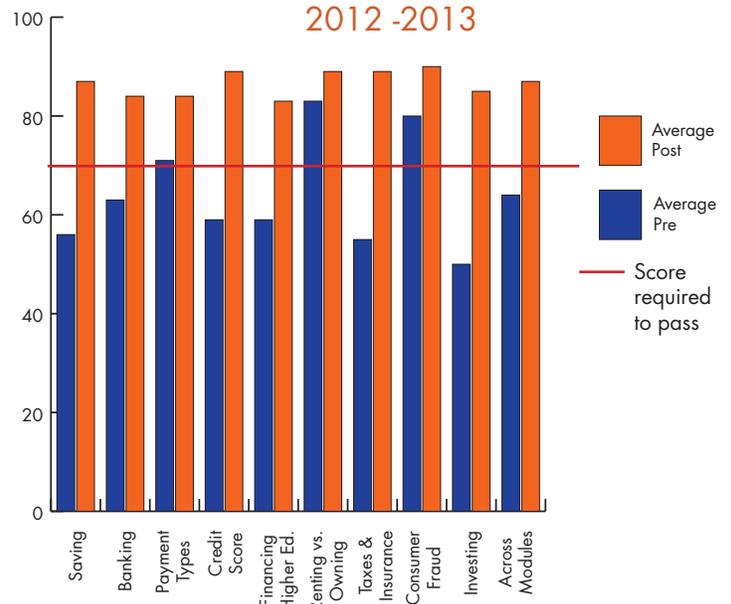
SCHOOL BENEFITS

- Reporting capabilities enable tracking of student activities, module progress, certification and assessment scores.
- Lessons demonstrate relevance for today's digital generation of students to engage their motivation.
- Multi-sensory platform empowers students with financial literacy for a lifetime.
- Iowa Financial Literacy Program is provided at no cost to Iowa schools.

PROGRAM MODULES

- Savings
- Banking
- Payment types, interest rates and credit cards
- Credit scores
- Financing higher education
- Renting versus owning
- Taxes and Insurance
- Consumer fraud
- Investing

Iowa Knowledge Gains by Module 2012 -2013



"The vision of the Iowa Core is that the 21st Century Skills, including financial literacy, be embedded throughout the K-12 curriculum. The Iowa Financial Literacy Program provides an excellent capstone for a comprehensive, K-12 financial literacy program. It is designed to forge understanding of relationships among money, work, credit, and investments and how they impact future financial success."

Dr. Sandra Dop,
Consultant for 21st Century Skills
Iowa Department of Education

IOWA FINANCIAL LITERACY PROGRAM ACCESSED THROUGH I HAVE A PLAN IOWA®

The Iowa Financial Literacy Program is available on the high school student home page.



CERTIFICATION CEREMONIES

Upon successful completion of the program, students are provided with a Certification in Financial Literacy. Iowa College Aid is available to assist schools in organizing and promoting certification ceremonies after a group completes all 10 modules. Classmates, family, community members, and local media can attend the ceremonies to recognize the students' achievement and celebrate their success.

EDUCATOR AND STUDENT REVIEWS

- 96% of educators surveyed felt the material in the Iowa Financial Literacy Program enhanced the subjects they taught.
- 80% of students surveyed felt that all students should be required to take the Iowa Financial Literacy Program.

LEARN MORE

Educators interested in learning more about the Iowa Financial Literacy Program may contact their I Have A Plan Iowa® trainer or Iowa College Aid at 877-272-4456.



Provided by
Iowa College Aid



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<http://ihaveaplaniowa.wordpress.com>

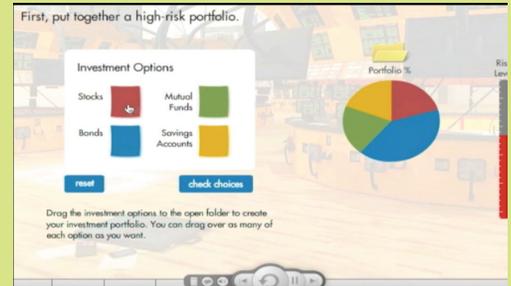
*A Federal College Access Challenge Grant awarded to Iowa College Aid provided initial funding to launch the Iowa Financial Literacy Program. Future funding needed to grow and sustain the Iowa Financial Literacy Program will be obtained through public-private partnerships with local financial institutions.

FEATURES

Video, messaging tools, unique 3D environments, RSS feeds, avatars, and gaming components enable students to explore real-world settings as they absorb financial lessons.



3-D environments introduce students to key terms.



Interactive activities reinforce learning.



Instructional animations help explain complex concepts.



Expert narrators engage students through the modules.



Students face practical scenarios and earn points for making wise financial decisions in the simulation game.